

Disclosing the Business Impacts of Climate Change: Case Studies from Industry Leaders and Analyses of Trends and Future Requirements

Wednesday, April 14, 2010 • 1:30pm - 5:30pm (pacific)

San Francisco Marriott Marquis • San Francisco, California

SPONSORSHIP OPPORTUNITIES

Host Sponsor \$15,000

- Opportunity to deliver welcoming remarks at workshop
- Name and logo on all conference materials
- Featured logo on signage at workshop
- Full page ad amongst program materials
- Branding and recognition on website and other promotional materials
- Exhibit table in event room
- 4 complimentary workshop registrations

Reception Sponsor \$12,500

- Opportunity to deliver welcoming remarks at reception
- Name and logo on all conference materials
- Logo on signage at reception
- Branding and recognition on website and other promotional materials
- 2 complimentary workshop registrations

Supporting Sponsor \$2,500

- Name and logo on all conference materials
- Logo on signage at workshop
- Branding and recognition on website and other promotional materials
- 1 complimentary workshop registration

Bundling Sponsorship Packages

Interested in sponsoring multiple workshops or a combination of workshops and ACCO webinars?

ACCO is now offering customized sponsorship packages that include:

- Workshops
- Cocktail receptions
- Webinars
- Ad placement with partners such as BNA
- Featured placement on CCO Connect

For more information about sponsoring this workshop, please contact Daniel Kreeger (dkreeger@ACCOonline.org)

If you'd like information on sponsorship of this workshop in addition to sponsoring and exhibiting at the Navigating the American Carbon World conference, please contact Margaret Bruce (margaret@centerforclimateaction.org)

Disclosing the Business Impacts of Climate Change: Case Studies from Industry Leaders and Analyses of Trends and Future Requirements

Wednesday, April 14, 2010 • 1:30pm - 5:30pm (pacific)
San Francisco Marriott Marquis • San Francisco, California

ABOUT THE PROGRAM

Investors, stakeholders, partners and consumers are increasingly demanding comprehensive information related to the business impacts of climate change on publicly traded companies. Groups such as the Carbon Disclosure Project, Trucost and Ceres have seen a significant increase in the number of organizations who are detailing these impacts and the quality of their disclosures, but experts acknowledge that there remain numerous companies that are not disclosing at all, and others who are not disclosing enough.

ACCO, the Center for Climate Action and the Carbon Disclosure Project invite you to series of case studies and discussions on developing a sound process for assessing and disclosing business impacts related to climate change. This half-day workshop is being hosted in conjunction with the [Navigating the American Carbon World](#) conference at the Sheraton Hotel in San Francisco.

PROGRAM HIGHLIGHTS

- Case studies on the process of assessing and disclosing business impacts related to climate change from [Con Edison](#), [Cisco Systems](#) and [Rio Tinto](#)
- Examination of trends and identification of best practices for future disclosures
- Analyses of the SEC's recent ruling regarding disclosure requirements
- Sneak peek at the [2010 Carbon Disclosure Project questionnaire](#)
- Exploration of opportunities for cross-sector working groups focused on developing model disclosures, reports/white papers and/or a call to action

REGISTRATION FEES

- Full fee (includes 10% discount membership offer to ACCO): \$295
- Discounted fee for members of ACCO and the Climate Action Reserve: \$195

VENUE, LODGING AND OTHER LOGISTICAL INFORMATION

- The workshop will be hosted at the San Francisco Marriott Marquis, 55 Fourth Street, San Francisco, California 94103 (415-896-1600) ... more information available on the NACW web site
- A cocktail reception will be hosted immediately following the workshop for attendees (a separate invitation will be sent to registrants once logistics have been finalized)
- Learn more about the ensuring Navigating the American Carbon World conference by visiting the web site

SPONSORS

Insert Sponsor
Logo

PARTNERS

CARBON DISCLOSURE PROJECT



SPEAKERS

David Westman – Climate and Sustainability Manager, Con Edison

Darrel Stickler – Sustainable Business Practices, Cisco Systems

Gregg Wagner – Director, Sustainability & Environment, Rio Tinto (*invited*)

Bruce Klafter – Head of EHS & Sustainability, Applied Materials

Leah Stern – Project Officer, Carbon Disclosure Project

Cary Krosinsky – Vice President, Trucost

Michael Mondshine – Vice President, Climate Change Services, SAIC

Kathy Alsegaf – Climate Change & Sustainability Services Manager, Deloitte Financial Advisory Services