

Disclosing the Business Impacts of Climate Change: Case Studies from Industry Leaders and Analyses of Trends and Future Requirements

Wednesday, April 14, 2010 • 2:00pm - 6:00pm (pacific)

San Francisco Marriott Marquis • San Francisco, California

SPONSORSHIP OPPORTUNITIES

Host Sponsor **\$15,000**

- Opportunity to deliver welcoming remarks at workshop
- Name and logo on all conference materials
- Featured logo on signage at workshop
- Full page ad amongst program materials
- Branding and recognition on website and other promotional materials
- Exhibit table in event room
- 4 complimentary workshop registrations

Reception Sponsor **\$12,500**

- Opportunity to deliver welcoming remarks at reception
- Name and logo on all conference materials
- Logo on signage at reception
- Branding and recognition on website and other promotional materials
- 2 complimentary workshop registrations

Supporting Sponsor **\$2,500**

- Name and logo on all conference materials
- Logo on signage at workshop
- Branding and recognition on website and other promotional materials
- 1 complimentary workshop registration

Bundling Sponsorship Packages

Interested in sponsoring multiple workshops or a combination of workshops and ACCO webinars?

ACCO is now offering customized sponsorship packages that include:

- Workshops
- Cocktail receptions
- Webinars
- Ad placement with partners such as BNA
- Featured placement on CCO Connect

For more information about sponsoring this workshop, please contact Daniel Kreeger (dkreeger@ACCOonline.org)

If you'd like information on sponsorship of this workshop in addition to sponsoring and exhibiting at the Navigating the American Carbon World conference, please contact Margaret Bruce (margaret@centerforclimateaction.org)

Climate Change: What's Your Business Strategy?

May 17-18, 2010

Ross School of Business, Ann Arbor, Michigan

SPONSORSHIP OPPORTUNITIES

Host Sponsor **\$40,000**

- Opportunity to deliver welcoming remarks at workshop
- Opportunity to deliver case study with client
- Name and logo featured prominently on all conference materials
- Featured logo on signage at course
- Full page ad amongst program materials
- Branding and recognition featured prominently on website and other promotional materials
- Exhibit table at course
- 2 complimentary registrations

Reception Sponsor **\$12,500**

- Opportunity to deliver welcoming remarks at reception
- Name and logo on all conference materials
- Logo on signage at reception
- Branding and recognition on website and other promotional materials
- 2 complimentary workshop registrations

Supporting Sponsor **\$5,000**

- Name and logo on all conference materials
- Logo on signage at workshop
- Branding and recognition on website and other promotional materials
- 1 complimentary workshop registration

This course is an executive education program offered by the University of Michigan Ross School of Business and integrates case studies from ACCO community leaders FedEx, Bayer Corporation and Applied Materials.

Bundling Sponsorship Packages

Interested in sponsoring multiple workshops or a combination of workshops and ACCO webinars?

ACCO is now offering customized sponsorship packages that include:

- Workshops
- Cocktail receptions
- Webinars
- Ad placement with partners such as BNA
- Featured placement on CCO Connect

For more information about sponsoring this event, please contact Daniel Kreger (dkreger@ACCOonline.org)

Disclosing the Business Impacts of Climate Change: Case Studies from Industry Leaders and Analyses of Trends and Future Requirements

Wednesday, April 14, 2010
1:30pm - 5:30pm (pacific)

San Francisco Marriott Marquis
San Francisco, California

Applying a Financial Perspective to Climate Change: Quantifying Risks and Opportunities Resulting from Climate Change and Related Forces

April 2010

ACCO Webinar Series

climate.bna.com

A new Web resource about
climate change and its business impact

Climate Change: What's Your Business Strategy?

May 17-18, 2010

Ross School of Business
Ann Arbor, Michigan

 **MICHIGAN**
ROSS SCHOOL OF BUSINESS
Executive Education

SPONSORSHIP PACKAGES (Spring 2010)

Exclusive Sponsor

\$50,000

- Opportunity to deliver remarks at all events (including delivering case study with client at University of Michigan course)
- Name and logo featured prominently on all conference materials
- Featured logo on signage for all events
- Full page ad amongst program materials at in person events and for webinar materials
- Branding and recognition featured prominently on website and other promotional materials
- Exhibit table at in person events
- Ad placement on climate.bna.com portal
- 2 complimentary registrations for each event

Reception Sponsor

\$22,500

- Opportunity to deliver welcoming remarks at receptions for both events
- Name and logo on conference materials for both in person events
- Logo featured on signage at both receptions
- Branding and recognition on website and other promotional materials related to both in person events
- 2 complimentary registrations for each event

Supporting Sponsor

\$7,000

- Name and logo on all conference materials
- Logo on signage at workshop
- Branding and recognition on website and other promotional materials
- 2 complimentary registrations for each event

For more information about customizing a sponsorship package,
please contact Daniel Kreeger (dkreeger@ACCOonline.org)