

Disclosing the Business Impacts of Climate Change: Case Studies from Industry Leaders and Analyses of Trends and Future Requirements

Wednesday, April 14, 2010 • 1:30pm - 5:30pm (pacific)

San Francisco Marriott Marquis • San Francisco, California

SPONSORSHIP OPPORTUNITIES

Host Sponsor \$15,000

- Opportunity to deliver welcoming remarks at workshop
- Name and logo on all conference materials
- Featured logo on signage at workshop
- Full page ad amongst program materials
- Branding and recognition on website and other promotional materials
- Exhibit table in event room
- 4 complimentary workshop registrations

Reception Sponsor \$12,500

- Opportunity to deliver welcoming remarks at reception
- Name and logo on all conference materials
- Logo on signage at reception
- Branding and recognition on website and other promotional materials
- 2 complimentary workshop registrations

Supporting Sponsor \$2,500

- Name and logo on all conference materials
- Logo on signage at workshop
- Branding and recognition on website and other promotional materials
- 1 complimentary workshop registration

Bundling Sponsorship Packages

Interested in sponsoring multiple workshops or a combination of workshops and ACCO webinars?

ACCO is now offering customized sponsorship packages that include:

- Workshops
- Cocktail receptions
- Webinars
- Ad placement with partners such as BNA
- Featured placement on CCO Connect

For more information about sponsoring this workshop, please contact Daniel Kreeger (dkreeger@ACCOonline.org)

If you'd like information on sponsorship of this workshop in addition to sponsoring and exhibiting at the Navigating the American Carbon World conference, please contact Margaret Bruce (margaret@centerforclimateaction.org)

Climate Change: What's Your Business Strategy?

May 17-18, 2010

Ross School of Business, Ann Arbor, Michigan

SPONSORSHIP OPPORTUNITIES

Host Sponsor

\$40,000

- Opportunity to deliver welcoming remarks at workshop
- Opportunity to deliver case study with client
- Name and logo featured prominently on all conference materials
- Featured logo on signage at course
- Full page ad amongst program materials
- Branding and recognition featured prominently on website and other promotional materials
- Exhibit table at course
- 2 complimentary registrations

Reception Sponsor

\$12,500

- Opportunity to deliver welcoming remarks at reception
- Name and logo on all conference materials
- Logo on signage at reception
- Branding and recognition on website and other promotional materials
- 2 complimentary workshop registrations

Supporting Sponsor

\$5,000

- Name and logo on all conference materials
- Logo on signage at workshop
- Branding and recognition on website and other promotional materials
- 1 complimentary workshop registration

Bundling Sponsorship Packages

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ACCO is now offering customized sponsorship packages that include:

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- Ad placement with partners such as BNA
- Featured placement on CCO Connect

For more information about sponsoring this event, please contact Daniel Kreeger (dkreeger@ACCOonline.org)

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**Applying a Financial Perspective
to Climate Change: Quantifying
Risks and Opportunities
Resulting from Climate Change
and Related Forces**

April 2010

ACCO Webinar Series

climate.bna.com

A new Web resource about
climate change and its business impact

**Climate Change: What's Your
Business Strategy?**

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**Ross School of Business
Ann Arbor, Michigan**

**M MICHIGAN
ROSS SCHOOL OF BUSINESS
Executive Education**

SPONSORSHIP PACKAGES (Spring 2010)

Exclusive Sponsor

\$50,000

- Opportunity to deliver remarks at all events (including delivering case study with client at University of Michigan course)
- Name and logo featured prominently on all conference materials
- Featured logo on signage for all events
- Full page ad amongst program materials at in person events and for webinar materials
- Branding and recognition featured prominently on website and other promotional materials
- Exhibit table at in person events
- Ad placement on climate.bna.com portal
- 2 complimentary registrations for each event

Reception Sponsor

\$22,500

- Opportunity to deliver welcoming remarks at receptions for both events
- Name and logo on conference materials for both in person events
- Logo featured on signage at both receptions
- Branding and recognition on website and other promotional materials related to both in person events
- 2 complimentary registrations for each event

Supporting Sponsor

\$7,000

- Name and logo on all conference materials
- Logo on signage at workshop
- Branding and recognition on website and other promotional materials
- 2 complimentary registrations for each event

For more information about customizing a sponsorship package,
please contact Daniel Kreeger (dkreeger@ACCOonline.org)