

## Climate Change: What's Your Business Strategy?

May 17-18, 2010

Ross School of Business, Ann Arbor, Michigan

### SPONSORSHIP OPPORTUNITIES

#### Host Sponsor

\$40,000

- Opportunity to deliver welcoming remarks at workshop
- Opportunity to deliver case study with client
- Name and logo featured prominently on all conference materials
- Featured logo on signage at course
- Full page ad amongst program materials
- Branding and recognition featured prominently on website and other promotional materials
- Exhibit table at course
- 2 complimentary registrations

#### Reception Sponsor

\$12,500

- Opportunity to deliver welcoming remarks at reception
- Name and logo on all conference materials
- Logo on signage at reception
- Branding and recognition on website and other promotional materials
- 2 complimentary workshop registrations

#### Supporting Sponsor

\$5,000

- Name and logo on all conference materials
- Logo on signage at workshop
- Branding and recognition on website and other promotional materials
- 1 complimentary workshop registration

#### Bundling Sponsorship Packages

Interested in sponsoring multiple workshops or a combination of workshops and ACCO webinars?

ACCO is now offering customized sponsorship packages that include:

- Workshops
- Cocktail receptions
- Webinars
- Ad placement with partners such as BNA
- Featured placement on CCO Connect

For more information about sponsoring this event, please contact Daniel Kreeger (dkreeger@ACCOonline.org)

**Disclosing the Business Impacts of  
Climate Change: Case Studies from  
Industry Leaders and Analyses of  
Trends and Future Requirements**

**Wednesday, April 14, 2010  
1:30pm - 5:30pm (pacific)**

**San Francisco Marriott Marquis  
San Francisco, California**

**Applying a Financial Perspective  
to Climate Change: Quantifying  
Risks and Opportunities  
Resulting from Climate Change  
and Related Forces**

**April 2010**

**ACCO Webinar Series**

**climate.bna.com**

A new Web resource about  
climate change and its business impact

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**M MICHIGAN  
ROSS SCHOOL OF BUSINESS  
Executive Education**

## **SPONSORSHIP PACKAGES (Spring 2010)**

### **Exclusive Sponsor**

**\$50,000**

- Opportunity to deliver remarks at all events (including delivering case study with client at University of Michigan course)
- Name and logo featured prominently on all conference materials
- Featured logo on signage for all events
- Full page ad amongst program materials at in person events and for webinar materials
- Branding and recognition featured prominently on website and other promotional materials
- Exhibit table at in person events
- Ad placement on climate.bna.com portal
- 2 complimentary registrations for each event

### **Reception Sponsor**

**\$22,500**

- Opportunity to deliver welcoming remarks at receptions for both events
- Name and logo on conference materials for both in person events
- Logo featured on signage at both receptions
- Branding and recognition on website and other promotional materials related to both in person events
- 2 complimentary registrations for each event

### **Supporting Sponsor**

**\$7,000**

- Name and logo on all conference materials
- Logo on signage at workshop
- Branding and recognition on website and other promotional materials
- 2 complimentary registrations for each event

For more information about customizing a sponsorship package,  
please contact Daniel Kreeger (dkreeger@ACCOonline.org)